

Six Thinking Hats®



21 - 22 May 2008

Led By: Dina Faidi

Sheraton Abu Dhabi Resort & Towers , Abu Dhabi, UAE

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IEMQ
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International Emirates Management for Quality
Supporting you to lead the way...

Six Thinking Hats®

A Certified course by Dr. Edward de Bono

Maximize Team Performance!

Replace One-dimensional Thinking with SIX-dimensional Thinking!

Unleash the Power of Focused Meetings!

Simple, Straightforward and Resourceful! This revolutionary approach to team performance is one of the most powerful tools in creative thinking. Six Thinking Hats® is a simple process that will change the way your team thinks! The Six Thinking Hats® method proposes the separation of thinking into 6 categories, each with corresponding figurative hats. It is a simple adjustment to a team's thinking strategies that will transform fragmented meetings and conversations into focused and groundbreaking ones; it's as easy as switching a hat.

Six Thinking Hats.....A seminar to elevate and enhance

- Meeting management and facilitation.
- Team productivity and communication.
- Creativity.
- Problem solving and decision making.

The Six Thinking Hats® Concept

The Six Thinking Hats® method is a systematic process that helps thinking become much more constructive, comprehensive, and creative. Simply put, this process enables a measurable shift from adversarial to productive thinking.

Learn how to separate thinking into six distinct categories. Each category is identified with its own colored metaphorical "thinking hat." By mentally wearing and switching "hats," one can easily focus or redirect thoughts, the conversation, or the meeting. The difference between brilliant and mediocre teams lays not so much in their collective mental equipment, but in how well they use it and how well they work together.

What you will learn:

The process encourages you to separate fact from opinion, to look fully at both positive and negative options and to get hidden agendas that can sabotage any meeting on the table. It stimulates innate creativity and helps discover how to turn seemingly insoluble problems into real opportunities.

You will learn how to:

- Foster collaborative thinking and interaction by keeping egos and "turf protection" in check.
- Reduce the adversarial approach in all interactions.
- Promote the use of several different ways of thinking so that negative or critical approaches do not trap people.
- Develop a framework that encourages different kinds of thinking and provides a more open, creative climate for discussion.
- Create parallel thinking to harness ideas from everyone in the organization.
- Make time for creative thinking to develop alternative and innovative solutions.
- Run more effective and productive meetings.

Course Outline:

The course will include a mix of teaching and practical exercises. You will leave the seminar with skills you have practiced and can apply immediately on your return to your workplace.

- The nature of thinking.
- Why we need to change our thinking behavior.
- Why argument is inadequate.
- Introducing the Six Thinking Hats®.
- Why very little new thinking is accomplished at meetings.
- Adopting a deliberate thinking process for solving problems and finding opportunities.
- Tools and techniques focusing on each hat.
- Ways of using Six Hats.
- Programming meetings for a successful outcome.
- How to turn disagreements into positive contributions.
- Keeping egos and 'turf protection' in check.
- Making time for creative thinking.
- Creating the action plan.

Dr. Edward de Bono

Dr. Edward de Bono is regarded by many to be the leading authority in the world in the field of creative thinking and the direct teaching of thinking as a skill. He has written 62 books with translations into 37 languages and has been invited to lecture in 54 countries.

The de Bono qualifications are offered through a network of certified trainers in the use of the powerful thinking methods developed by Dr. Edward de Bono.

Our seminar leader:



Dina Faidi

Our seminar leader is Dina Faidi, Speaker, Performance Consultant, Master Trainer, and Founder of Creativity & Beyond. An MBA graduate, she is a Certified Trainer in Tony Buzan's Mental Literacy Concepts, a Certified Master Trainer by Dr. Edward de Bono, father of Lateral Thinking, the only Arab to be certified and one of only 30 entrusted certified Master Trainers in the world; and the only accredited Certified Master Trainer for Bob Urlichuck's programs in the Middle East. She is certified in Accelerated Learning and a Master NLP Practitioner; techniques she integrates into her training, consultation and coaching activities.

Ms. Faidi has more than 12 years experience in the field of Creativity & Innovation. She has worked personally with both Tony Buzan and Dr. de Bono, and has consulted in more than 150 major corporations, governmental and non-governmental agencies throughout the region.

Her broad base of expertise allows her to link theory with hands-on experience. Dina is based in Dubai, but travels throughout the Middle East for her seminars and consultations. She is a regular guest on various TV and media channels, and had taken the platform at many Regional and International conferences. She is involved extensively in several voluntarily social work activities related to education, the environment, children, women and sport.

Registration Form

Six Thinking Hats®

When: 21 - 22 May 2008

Where: Sheraton Abu Dhabi Resort & Towers , Abu Dhabi, UAE

Duration: 2 Days

Price: US \$ 2,200

Led By: Dina Faidi, Master Trainer, Founder of Creativity & Beyond

Personal Details:

Name (Mr./Ms.):

Company:

Position:

E-mail:

Phone:

Payment Details:

- * Payments to be made in US \$.
- * A confirmation letter and invoice will be sent to you on receipt of your registration and fees.
- * Kindly note that the fee must be paid in full before the event. Only those delegates whose fees have been paid in full will be admitted to the event.

For payments by cheque:

- * Please forward the registration form/s together with the cheque to IeMQ, PO Box 5062, Abu Dhabi, UAE.

For payments by direct deposit:

- * Account Name: International Emirates Mngmnt Quality; Account Number: (USD) 11241007;
Bank: Abu Dhabi Islamic Bank; Branch: Khalidiya Branch, PO Box 31545, Abu Dhabi, UAE.
- * Please forward the registration form/s together with the remittance advice to:
IeMQ, PO Box 5062, Abu Dhabi, UAE.

Cancellations:

- * If you have registered for a seminar but are unable to attend, a substitute attendee is welcome.
- * If you cannot nominate a substitute and you wish to cancel the registration, then an administrative charge of US\$ 200 is applicable.
- * If the cancellation notification is received less than five working days before the event, then the full registration fee is applicable.

Preliminary Schedule:

- * This event schedule may change due to unforeseen circumstances. Any changes will be reflected on our website and the applicable brochures. IeMQ reserves the right to change event details, including dates, content, presenters and venues.